

The Adventures of Eli Benjamin Bear “A Heart’s Journey Home”

Written by Hal Price, Illustrated by Michael Bayouth



MEDIA KIT

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About the author Hal Price



“I am on a mission to save the tradition of family bedtime stories,” says author Hal Price. A five-time international bestselling author and global speaker, former marketing executive and thought leader for corporations like The Coca-Cola

Company, Price changed his life’s direction after his mother was diagnosed with Alzheimer.

During her decline, Price discovered she still remembered the stories she read to him at night as a small child. He bought her a teddy bear so she wasn’t alone, dug out his childhood books in the attic, and read her the stories she had read to him so long ago.

“This made me realize,” said Price, “that the time spent reading, telling, and sharing stories were memories that will live inside you and the ones you share your tales and adventures with forever.”

Thus, *The Adventures of Eli Benjamin Bear, A Heart’s Journey Home* was created. The book launch was a community Pajama-Rama Party for parents, grandparents and children on National Teddy Bear Day September 9.

About the illustrator Michael Bayouth

With a resume covering graphic design, storyboarding, sketching, filmmaking and writing for major studios like Disney, Stan Lee, HBO, and other in Hollywood, Michael Bayouth’s talents cross into all areas of the creative.

Schooled at the Art Center College of Design, bringing Eli Bear to life has been a joy. Michael has done a handful of children’s books over the years: Several personalized children’s books called, *Me-Books* and two children’s’ books, *How The Stars Came To Be* and *There’s A Zebra In My Hospital Room*.

#1 New Release on Amazon Kindle in three categories

Eli Benjamin Bear was born pre-maturely with a heart challenge that could only be fixed in a Human Hospital for Kids. When Eli gets sent far away from his parents, he finds himself smack-dab in the middle of serious adventures. With love and new friends, he discovers the secrets of a Heroic Heart. With his mother’s loving lullaby in his heart, his father’s Bear Essentials Code to Live By, and a caring nurse’s lessons, Eli begins to repair his heart from the inside out and the outside in.

Eli’s story becomes a race against time when he must beat a pending blizzard to find his way home before hibernation puts him into a long winter’s sleep. He shares his heart along the way, saving a rascally raccoon and a honeybee in need. And then only with their help in turn can he succeed in his quest.

Each two to five-page chapter is a rhyming story unto itself and yet carries forward Eli’s tale. The map inside the book guides readers along Eli’s journey. A series of perfect bedtime stories, a goal of the author is to restore this precious time of parent and child bonding over stories they will remember all their lives.

A percentage of the proceeds from this book benefits the Teddy Bear Cancer Foundation that empowers families dealing with pediatric cancer in Santa Barbara, Ventura, and San Luis Obispo counties by providing financial, educational, and emotional support.

FACTS ABOUT:

The Adventurs of Eli Benjamin Bear A Heart’s Journey Home

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Praise for A Heart’s Journey Home

“In this children’s tale in verse, a young bear has a heart operation and must find his way home to hibernate before winter sets in... A book that introduces kids to inner-wisdom concepts in an unusual, entertaining, and warmhearted manner.” *Kirkus Reviews*

Children’s Book for Grades K to 6

